

MINUTES

Gualala Community Center Board of Directors Meeting

Tuesday – March 11, 2025 – 1:00 p.m.

Gualala Community Center

1. Call to Order: 1:02 pm

2. Roll Call:

☐ Kevin Evans ☒ Leslie Bates ☐ Barbara Pratt

☒ Paula Smith ☒ Karen Russell ☒ David Fouts

☒ Whyte Owen Staff: ☒ Kathy McMurty ☐ De Williams

Visitors: Nancy Howard, Bill Matthews, Cathi Matthews, Cathy Barnes, Susan Miletich, Adrian Adams, Janet Pierucci, Robert

3. Approval of Agenda

4. Public Comments on non-agenda items:

-Nancy H. asked if we could clean up the building site, schedule a volunteer work day to accomplish the goal, take down the fence, and prep the site for future use.

David will contact the fence company for removal with the take down of the “pink building.”

-Nancy H. asked if the board would consider a facilitated meeting with the steering committee to establish a shared set of facts, a set of agreements aligned to the goals of the

GCC, and develop a plan for moving forward that has consensus. Karen to contact Bob Ramers and develop a mutually convenient date to hold a facilitated meeting.

-Whyte made a motion to schedule a facilitation meeting between the Board and Steering Committee led by a facilitator to happen as soon as possible. David Seconded. Passed unanimously. Karen to contact Bob Ramers and work to schedule a meeting.

-Cathi M. stated that she felt the board's decision to opt for "action only" minutes does a grave disservice to the concept of open communication. Not including discussion points omits critical information that the community should know as related to how decisions were made. Cathi asked if the board could reconsider their directive on minutes.

Whyte clarified that the discussion should be included with a motion. Leslie clarified that what was to be left out was opinions. It was suggested that the GCC consider other options for meeting minutes including the use of zoom recording and / or a system like Owl. Karen to research and report at the next board meeting. Cathi recommended looking at RCMS as a model for minute writing.

Susan M asked if the board would consider emailing the membership to let them know about upcoming board meetings with attached minutes.

5. Approval of the February 2025 Board of Directors Minutes: David moved, Leslie Seconded, unanimously approved.

6. Correspondence/Presentations:

Thank you note from Star Cross for 2024

7. Treasurer's Report: (See report)

- a. GCC Balance Sheet – February 2025

- b. GCC Profit and Loss Statement – February 2025

- c. GCC Budget Statement – February 2025 PnT is making more money than what has been budgeted. Pay n Take volunteers were appreciated for their consistent efforts to collect donations, prepare inventories and host the sale days which continue to be very successful.

Leslie moved to approve Treasurer's Report, Whyte seconded, Unanimously approved

8. Committee Reports:

a. Annex Expansion/Remodel Committee – David Fouts

-Discussion to be continued under new business

b. Building Maintenance and Operation – David Fouts

-Bill noted that the furnaces need to be checked. He also asked to pursue bids regarding the need to have the gables replaced on the annex due to wind / rain damage. Board recommended he go ahead with the bid requests.

-Paula noted that she has been working to contract with a commercial real estate appraiser to get numbers for our current building / site for a variety of purposes. She has some recommendations that she is vetting.

Paula is also working with Kathy McMurtry to find an auditor, she will check with other comparable non-profits in the community for recommendations.

c. Funding/Grant Opportunities – David Fouts, Whyte Owenson.

-Whyte shared that the reality is that very little opportunity exists for federal or state grants.

d. Branding/Marketing/Newsletter – Barbara Pratt

Board Publicity Report for February. 2025

Facebook Pay 'n' Take Last 28 days

Views 22,083

Reach 2,052

Content Interactions 356

Likes 921

Link clicks 10

Followers 1.1 K

Unfollows 2

Instagram

Followers 166

Facebook Gualala Community Center Last 28 days

Views 4,697

Reach 1,266

Content Interactions 52

Followers 1K

Constant Contact

Total:

Emails sent 1,314

Open Rate 77%

Click rate 9%

Bounced 49 (the office follows up to correct the email address)

Website: GualalaCommunityCenter.org

Analytics: Last 30 days

Views

PaynTake 52

Gualala Community Center 49

About Us 29

Rebuilding News 22

Donate 14

Memberships 10

News & Past Events 9

Volunteers 1

e. Department head/volunteer meeting – Karen Russell

-Each department chair shared that all is going well in their respective departments. Colby asked Bill if he would work with her to design a shade or awning to keep the direct sun off the serving area for the baked goods.

9. Old Business:

a. Community Center Rebuilding Update – Closed Session Action March 3, 2025. Motion was made to authorize Figure to redesign the construction plans to modify the square footage of the new community center building. Paula Smith, Second Leslie Bates ~ Motion Approved

Sharing of Communication with Figure

-A robust discussion occurred regarding the plan moving forward. In general the board wanted to stay focused on rebuilding the main hall, kitchen and clothing room.

Whyte made a motion to pause our request to Figure to redesign the plan until we can establish an aligned set of goals moving forward with a sound economic plan. David Seconded the motion. Passed Unanimously. Karen to contact Figure.

b. Pink Building Update – David Fouts

-David shared that after a most arduous and drawn out effort to remove the pink building we are now awaiting a final email from the county giving us an e-permit to begin demolition. David has been in contact with John Robertson who is ready to begin work as soon as we have the go-ahead. The anticipated timeline is before the end of the month. Board expressed thanks to David for his detailed and dedicated efforts for this task.

c. GCC General Membership Meeting (June 2025) – Karen Russell

Confirmed: Annual GCC Membership Meeting (combination zoom and in person) June 21st
1:30 pm to 3:30 pm at the Del Mar Center, Sea Ranch

- d. Announcement GCC Board of Directors will have three open spots. Nominees for the Elections for 2025/26 must be members of the GCC for 3 months prior to the election.

10. New Business:

- a. Steering Committee/Ray Feeney Communication – March 3, 2025

Resiliency Kitchen

-Board thanked the steering committee for the research and work put into the thought and design for a resiliency kitchen. Adrian answered questions and elaborated on the steering committees' process. He shared that we all benefit from collaboration, shared brainstorming and being aligned in our consensus.

At this time the board is not in favor of allocating money to the development of the resilience kitchen before the building of the main hall/kitchen and clothing room. The board noted that they are open to collaborating with Coastal Seniors in the future. The board also noted that it is their hope that we can create that alignment through the facilitated meeting with the steering committee.

Paula made the motion that the board focus on rebuilding the main hall/ kitchen and clothing room first before a resiliency kitchen is considered.

Whyte seconded. Motion was passed unanimously.

11. Office Manager Report – Kathy McMurtry

-nothing to report, Kathy and Karen are working on revising the membership envelope.

Upcoming Dates and Events

- i. GCC Board Meeting – March 11
- ii. Pay-n-Take – March 15
- iii. Pay-n-Take Clothing Only -March 22
 - i. Pay-n-Take Clothing Only -March 29
- iv. Pay-n-Take - April 5
 - i. Pay-n-Take Clothing Only -April 12
- v. Pay-n-Take April 19
- vi. GCC Board Meeting - April 22

12. Adjourn to Closed Session – Contract Update

-no closed session was held

13. Meeting adjourned at 2:42 pm

Next Board of Directors Meeting April 22, 2025 at 1:00 p.m. – Gualala Community Center