Community Center Board of Directors Tuesday – February 11, 2025 – 1:00 p.m. Gualala Community Center

1. Call to Order: 1:03

2. Roll Call: Kevin Evans, Leslie Bates, Barbara Pratt, Paula Smith Karen Russell, David Fouts, Whyte Owen, Staff: Kathy M, De Williams,

Visitors: Nancy Howard, Bill Matthews, Cathi Matthews, Cathy Barnes, Robert Ramers, Beverly Powell, Colby Bibb, Ray Feeny, Susan Miletich, Sally Shine, Adrian Adams, Janet Pierucci, Darla Bucchner,

- 3. Approval of Agenda m David s Karen approved
- Public Comments on non-agenda items:
 Colby-the kitchen would not continue to exist without Ray's support.
- 5. Approval of January 2025 Board of Directors Minutes: M Leslie S Barbara approved (Karen and David abstained.)
- 6. Correspondence/Presentations:
- a. Ray Feeney Communication February 4, 2025
 - b. David Fouts Communication February 6, 2025
- 7. Treasurers Report: David Fouts accept m Karen's Barbara approved
- a. GCC Balance Sheet January 2025
- b. GCC Profit and Loss Statement January 2025
- c. GCC Budget Statement January 2025
- 8. Committee Reports:
- a. Annex Expansion/Remodel Committee David Fouts
 No report
 - Building Maintenance and Operation David Fouts No report.
 - c. Funding/Grant Opportunities David Fouts, Whyte Owens No report.
 - d. Branding/Marketing/Newsletter Barbara Pratt Report Attached, no action taken
 - e. Department head/volunteer meeting Karen Russell No action taken

- 9. Old Business:
- a. Community Center Rebuilding Update Kevin Evans
 No report
 - b. Pink Building Update David Fouts No report
 - c. GCC General Membership Meeting (June 2025) Karen Russell Confirm available dates to Reschedule board meeting-combination zoom and in person, June 21st or 28th.
 - d. GCC Board of Directors Elections for 2025/26 Kevin Evans

10. New Business:

- a. Point Arena High School Scholarship program Karen Russell
 Motion for a total of \$10,000 at \$2000 each in scholarships for 2025
 graduates distributed in September \$1000, with January confirmed
 attendance \$1000. M Karen s Whyte approved
 - b. Los Angeles Fire Assistance Karen Russell
 Motion to keep money at home M Paula S Barbara
 - c. Ray Feeney Correspondence and Presentation Kevin Evans No action taken
 - d. GCC Elections and voting eligibility Kevin Evans Barbara to distribute a February notice looking for new board members to fill 3 seats, ballot to be put together in May. In order to vote, be a member by March 31st.
- e. Community Center Rebuilding Project Direction David Fouts i.Board of Directors action:
 - Vote to cancel the current Rebuilding Project
 Motion to continue the current project M Barbara S Paula
 Karen No, Barbara Yes, Paula Yes, Whyte, yes, David Yes,
 Kevin Yes. Leslie Yes.
- 2. Vote to create a new Rebuilding Committee

Motion the board approves the formation of a steering committee to advise the board as to possible alternatives to GCC current rebuild project. M david s karen approved

- 3. Cancel current Architectural contract with Figure regarding the current Community Center design N/A
- 4. Cancel the current contract agreement with Oliver & Sons General Contractors N/A
- 11. Office Manager Report Kathy McMurtry

Move the April Board Meeting to 4/22 M Leslie S Paula approved Edit membership envelopes. Kathy and Karen will work on revision in March

Amended 2020 Tax return is pending depreciation schedule. Insurance is not taxable. Kathy will work on a contract and come back with a final fee.

Upcoming Dates and Events

i.GCC Board Meeting - February 11

ii.Pay-n-Take- Clothing 15

iii.Pay-n-Take – February 15

iv.Pay-n-Take Clothing 22

v.Pay-n-Take - March 1

vi.Pay-n-Take - Clothing March 1

vii.Pay-n-Take - Clothing March 8

viii.GCC Board Meeting - March 11

ix.Pay-n-Take - March 15

x.GCC Board Meeting - April 22

12. Adjourn to Closed Session – Contract Update

13. Adjourn to next Board of Directors Meeting March 11, 2025 at 1:00 p.m. – Gualala Community Center

Barbara Pratt: Board Publicity Report for February. 2025

Facebook Pay 'n' Take Last 28 days

Views 24,290

Reach 872

Content Interactions 328

Likes 921

Link clicks 10

Followers 1.1 K

Unfollows 3

Instagram

Followers 162

Facebook Gualala Community Center Last 28 days

Views 4,984

Reach1,366

Content Interactions 44

Followers 1K

Link clicks 0

Ads for membership, donations, and the Imagine ads have been viewed from 37 to 2203 per day, interactions 0 to 7

Constant Contact

New Member Welcome Feb.6, Feb.2, Jan. 29

Membership Newsletter Jan.30, Feb. 2

Total 211 sends, 82% open rates

Website GualalaCommunityCenter.org

JetPack Analytics: From Jan.1 to Feb. 10, we had 870 Views (226 PnT and 111

Rebuilding)

De Williams (Denten) Northern CA Coast