

Gualala Community Center Board of Directors
Tuesday – December 10, 2024 – 1:00 p.m.
Gualala Community Center
Minutes

1. Call to Order: 1:01

2. Roll Call: Kevin Evans, Leslie Bates, Whyte Owen, Barbara Pratt, Karen Russell, Absent: David Fouts, Jami Sundstrum
Staff: Kathy M, De Williams, Volunteer: Paula Smith, Sally Shine, Cathi Matthews, Cathy Barnes, Kathryn Gleason,

3. Approval of Agenda M Leslie S Barbara approved

4. Public Comments on non-agenda items:

A maximum of 3 minutes is reserved for members of the public to address the Gualala Community Center Board of Directors on items not listed on the agenda. The Board will not discuss or act on any matters not on the agenda.

5. Approval of September 10, 2024 Minutes: Submitted by Karen R. accept m barbara s leslie approved

November 12, 2024 Minutes: m whyte, s karen approved

6. Correspondence/Presentations: Information Items only

- a. Letter from Peg Kingman – Point Arena
- b. Letter of Response to Peg Kingman
- c. GCC Question and Answer Form
- d. GCC Timeline Summary of 2023-2024 Minutes
- e. Resignation Communication from Board Member
- f. Communication from Rose Mari – Point Arena

7. Treasurers Report: David Fouts is absent

- a. November 2024 GCC Balance Sheet 732,076, Rebuilding
- b. GCC Profit and Loss Statement – November 2024
PNT \$25,760, expenses \$21,290 includes \$4100 membership mailing.
- c. GCC Budget Statement – November 2024
\$36,724 net income year to date Motion to approve Karen, S whyte, approved
- d. Invoice from Figure Architects - \$25,480 motion to approve Leslie, s Whyte
Discussion: Request for breakdown details Check approved

8. Committee Reports:

- a. Annex Expansion/Remodel Committee – David Fouts
 - i. Progress Report: there has been no progress to report

b. Building Maintenance and Operation – David Fouts

Ray Feeney repaired safe. John Denten fixed the fence around the storage enclosure.

c. Funding/Grant Opportunities – David Fouts, Whyte Owens

Form is online, **Kevin will let the ICO know**, discussion of past submissions, separate from regular programs listed in the budget.

d. Branding/Marketing/Newsletter – Barbara Pratt

Kevin thanked Barbara for her efforts, Q&A sheet for the rebuild is on the website, the agenda and approved minutes are also posted, Discussion of Q&A sheet: none were asked about PNT, consolidation of departments document, hard to find link to the website, redesign under consideration.

Barbara reported website visitor spike on giving tuesday, overall visits are up New member welcome newsletter goes out. November newsletter clicks were on to donate. FaceBook has two pages: pay'n'take (entertaining and casual) 20,000 views and gualala community center 1,000 views. More connection with The Sea Ranch is needed. Clothing has an instagram page. Discussion of social media

Kathy reported \$10,140 from Membership mailing in donations:, plus new memberships. Discussion of tracking and setting goals

e. Department head/volunteer meeting – Karen Russell

Thanks to Whyte for installing speakers, Gift Certificates may be introduced. \$4100 worth of clothing at most recent sale.

9. Old Business:

a. Community Center Rebuilding Update:

i. Capital Campaign Update – Kevin Evans

\$10,140 from mailing, exploring options with the state of CA for funding possibilities, federal funds still pending authorization. \$1000+ Donors received a thank you from the BOD.

Sale of bricks will be revisited.

Discussion of \$100,000 donation from the general fund, question for david: should that be recognized as part of the rebuilding fund?

b. Pink Building Status – David Fouts

Permit is on the Coastal Commission agenda Dec 13.

c. Gualala Community Center Parade Entry – Kevin Evans

Thank you to Paula and Steve Smith for their entry in the holiday truck parade on behalf of GCC.

d. General Membership Meeting – Karen Russell

need to set a date-make-up meeting for February 8th or 22nd

Discussion of proposed agenda, revisit past agenda's, venue-Del Mar Center?

Question about when can new members participate? the 3 month limit to membership is confusing-clarify the vote/board participation clause

Add to QA doc on website: clarification to Membership participation, why was refrigeration for senior meals not included?, why wasn't the clothing room included.

10. New Business:

a. Board member resignation – Kevin Evans

Jami Sundstrom from both BOD and RBC -Motion to accept resignation m leslie, s whyte approved Many thanks to Jami for her service.

Nominations: Paula Smith m Leslie s barbara to fill the remainder of term through 6/2025, 4 approved, Karen abstained.

b. Bylaws – Karen Russell

Kevin-4/11/2023 BOD approved general membership ballot measure to authorize spending for the rebuild over \$5000. Membership voted in June 2023 to approve BOD spending for rebuild without membership approval.

c. Building Appraisal – Kevin Evans

Old building was underinsured, in part due to the escalation of labor and materials. There were modest increases to the policy. Currently the annex is insured for \$1.2 million. Discussion of ADA access.

GCC needs an updated appraisal to increase on the annex and rebuild for replacement due to fire, earthquake, flood. Motion to approve obtaining an appraisal on the annex. m Leslie s whyte approved

d. Account Designation for Donations and New Members – Kevin Evans, Kathy McMurtry

Question about extended membership donations account designation

Motion that the funds sent to the GCC for new or renewal memberships will result in \$10 per member going into the GCC general fund and the remainder to the rebuild fund, Motion to approve m Karen s Barbara approved

Observation: Online membership square site do not currently reflect different levels.

11. Office Manager Report – Kathy McMurtry

Investigating Donor perfect software includes membership tracking for a monthly fee, discussion of what is available free

Register of Charitable Trusts payment from the fire insurance triggered an audit of our taxes: Between the tax situation and the current capitol campaign, an audit is needed. Motion to authorize \$1000 to meet with an accountant to pursue steps an audit. m Karen s Paula approved

12. Upcoming Dates and Events:

a. Board of Directors Meeting – December 10

b. Pay-n-Take – December 21

c. Happy New Year – January 1

d. Pay-n-Take – January 4

e. Board of Directors Meeting – January 14

f. Pay-n-Take – January 18

13. Adjourn to next Board of Directors Meeting January 14, 2025 – Gualala Community Center m karen s leslie approved