

Amended DRAFT Minutes Gualala Community Center Board of Directors
Meeting
July 9, 2024 - 1:00 p.m. – Gualala Community Center

1. Call to Order Nancy G, 12:53

2. Roll Call: Kevin Evans, Leslie Bates, Whyte Owen, Barbara Pratt, Karen Russell, David Fouts
Staff: Kathy M, Volunteer: De Williams, Nancy Howard, Bill Matthews, RBC Member: Paula Smith
Absent: Jami Sundstrum

3. Approval of the Agenda M David S Leslie approved
Add: Website, regular PNT meetings. new business, pink bldg demo old business

4. Public Comments on non-agenda items: none

5. Approval of the June 11, 2024 Minutes m Karen s David Approved

6. Correspondence: none

7. Presentation: none

8. Year in Review- Nancy G: recap
 - a. Community Center Branding - new logo rolled out, updated on social media, brand guidelines document, **suggestion: print the guidelines for board binders**, accessible on Drive. using Canva for posts on social media, all has been loaded on the site for ease of creation going forward **Suggestion: continue using canva going forward**
Nancy would be happy to train. Lynn Door is available for questions.

 - b. Status of the grant writer and are there any pending possibilities on the horizon
2 grant writers-Mark Simon and Jamie Umble. A \$3000 cap was set for Mark of which \$140 has been used. Both are familiar with the area and demographics.
Board needs to re-engage with both. Discussion about approaching the Lodge (Collison), Nancy will share contact info. Community Foundation Mendocino

encouraged the GCC to reapply, and approach the Community Foundation Sonoma.

c. Update on the annex expansion project: David reported past discussions were overshadowed by the rebuilding project. Met with department heads regarding space and layout. A general contractor still needs to be consulted.

d. Capital campaign update. What programs are in place, what programs are proposed and how much money has been collected to date and through what fundraising vehicle.

Nancy: only campaign currently exists on website, QR code, Profit/Loss category: rebuilding funds not matched, **BOD requested total from 2/14/2023 be generated by Kathy.** Donor Box currently being used as a vehicle for fundraising.

Discussion of bridge loan, grant/loan combo-no action taken.

e. Community Center membership drive. How many new members were added this year and the board's thoughts on the Life Membership proposal.

Nancy: have not done a formal membership drive, used Art 'N' Take, can join online, Post fire-added many memberships, currently 170 as of 6.28. Tabled Life Membership.

9. Election of 2024/25 Board of Director Officers

a. President : Kevin m **Leslie** s Barbara approved

b. Vice-President :Karen m David, S Whyte **approved**

c. Secretary : Barbara m David, s whyte approved

d. Treasurer : David m Barbara S Leslie approved

**Motion to approve Check Signers for both Westamerica and Redwood Credit Union:
President Kevin Evans**

Vice President Karen Russell

Treasurer David Fouts

Office Staff: Kathy McMurtry

Kathy McMurtry and David Fouts are the Controlling Individuals for the accounts.

Nancy Gastonguay will no longer be check signer

Motion: Leslie Bates, Second Karen Russell , unanimous vote approved

10. Building Maintenance and Operation David-Conference Room door keeps popping open, swallows in residence, need to lock fence around container,

11. Rebuilding Committee update – Kevin, Jami, Karen

Discussion of RBC Recommendations for Value Engineering Feedback for Figure

Please review and return feedback to Kevin by Sunday.

Paula Smith has been added to the RBC. Focus will be on fund raising.

Paula suggested BOD get magnetic GCC Nametags with the new logo, BOD, be present at events,

10/5 Chris Rogers will be at a Forum on TSR (He is supportive of our efforts.)

12. Approval of the Treasurers' Finance Report

David-PNT revenue \$27,000, expenses \$17,000 includes \$3,000 donation to basketball camp scholarships. Rebuild funds in Redwood Credit Union drawing interest.

Approve Treasurer's Report M Leslie, S Karen, approved

13. Old Business:

Life membership: Suggested to offer a Life Membership at \$500 per person. Discussion of the amount. Barbara has a suggestion for levels of membership, will send to the board before August.

Pink building demo: David reported the project is pending a Coastal Development Permit. Engineering and Botanical Surveys are in process.

Federal Grant: Kevin reported that the application is moving forward. Could qualify for a higher amount because of our demographics and location.

Art 'n' Take: need the model this Saturday

14. New Business:

a. Art in The Redwoods booth and award sponsorship

Karen-8/17-18 Booth and award sponsorship- display the model, award sponsorship information will follow.

b. Pay 'n' Take volunteers' proposal

Nancy Howard: status of clothing department-confirming the provisional location in the new building until remodeling the annex. Suggested that a PNT volunteer attend BOD meetings.

Kevin confirmed that the meetings are open to all members of the public and PNT

volunteers are encouraged to attend. **Motion: clothing Department to be located in the north hall until a future spot can be designated on the GCC property. M Karen S David.** Discussion of proposed usage of both halls, forward request to the RBC, current status of PNT income generation, designation may affect the resilience grant and federal grant in process, continue with multi use design. Clothing needs a space built specifically for its use. Intent of the board made in a Motion from August 2023 approved by the BOD for temporary location, clothing serves as a resiliency resource, need more information. **motion: Modify the original motion to be tabled M Leslie S Whyte**

c. Paid Secretary position-designated note taker vs board office of secretary
Tasks: Board meeting minutes, publish before the next meeting, annual membership meeting, maintaining archive of rebuild materials, **Motion: paid notes/minute taker M whyte s Karen Approved Motion: Appoint De to position M Leslie S David approved.**

D. Website,
Karen-suggested that responses to social media on the website, **currently need someone to update the website,** Whyte will reach out to his daughter. BOD members ask for community recommendations. As a group we need a better way of communicating with the volunteers and the public. Discussion of communications at all levels. Kevin-suggested of a monthly newsletter for GCC members. There is an existing list of email addresses.

E. regular PNT meetings-Karen is liaison scheduled for Noon on the Tuesday of the BOD meeting.

Kevin gave a general reminder that you speak for the board, for the Gualala Community Center. There needs to be a single message based on decisions that the board makes as a whole.

Next Board Meeting Tuesday August 13, 2024 at 1:00 p.m. - Gualala Community Center

Meeting Adjourn: 3:45pm

